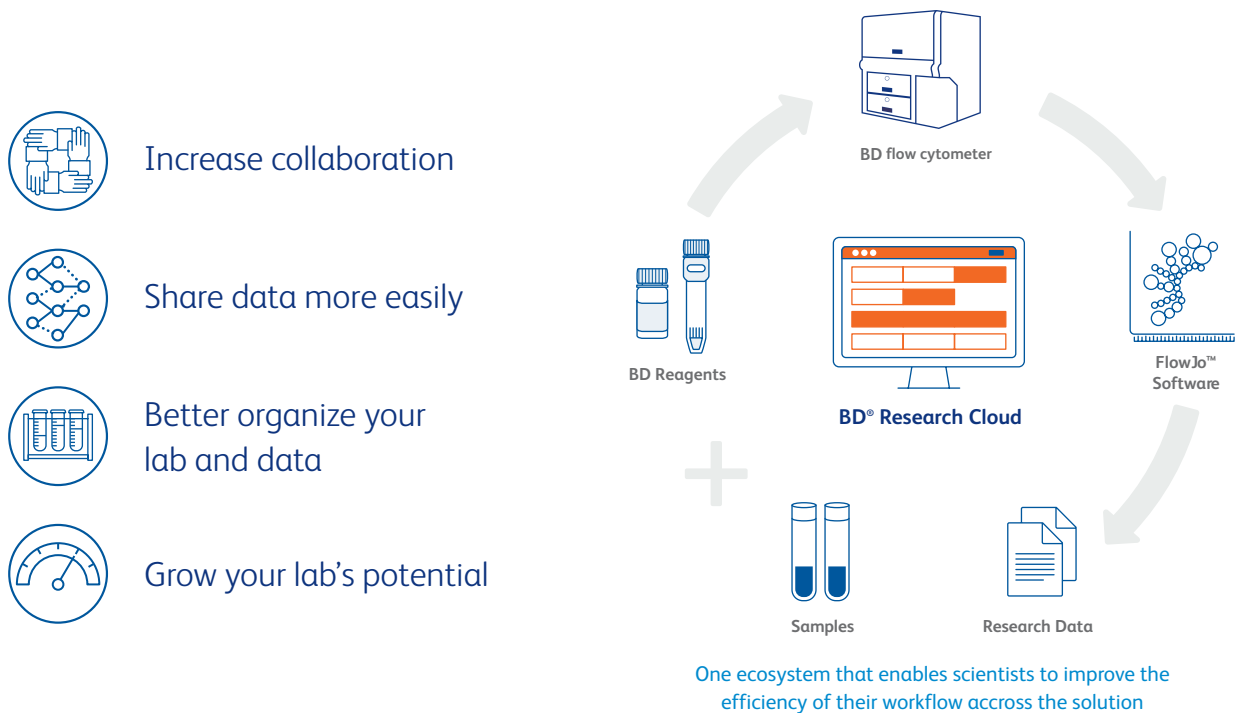


BD® Research Cloud

Facilitating flow cytometry from panel design to data analysis

Flow cytometry experiments can be complex to manage when you should be focusing on your science. From designing a panel to coordinating with colleagues; from finding old data to re-entering the same information in multiple systems, the process of generating results has its headaches. BD® Research Cloud (BD RC) can help you get your focus back where it belongs:



One ecosystem that enables scientists to improve the efficiency of their workflow across the solution

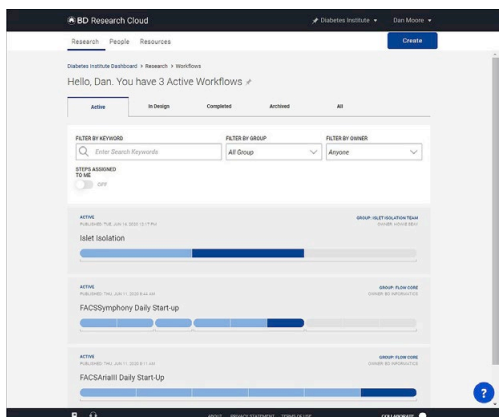
BD RC enables you to:

- Design and customize lab workflows to define experiments
- Collaborate and manage the work of the laboratory
- Store and share instrument configurations for panel design
- Design and purchase flow cytometry panels
- Create BD FACSDiva™ Software experiments away from the cytometer
- Open analysis files directly in FlowJo™ Software



How can BD RC help you better organize your research?

Your lab is unique, so you need unique systems to facilitate your work. BD RC allows you to organize colleagues into groups, experiments into custom workflows and data into projects. Take advantage of all the BD RC features to help simplify your flow experiments:



- Manage your research projects
- Assign work to individual groups or team members
- Store data from your cytometer
- Capture metadata in the context of the experiment
- Track reagent inventory

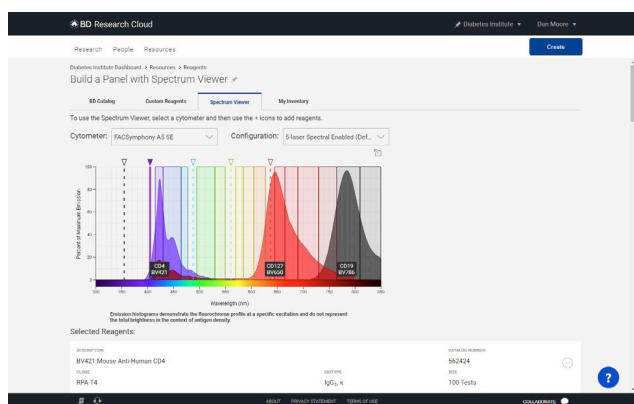
BD RC is a new and unique ecosystem tool for supporting your research flow cytometry experiments

With BD RC

Enhance your collaborations

Streamline your lab workflow

Save time on your BD FACSDiva™ Software-equipped instrument



Compare reagents with the spectrum viewer in BD RC

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